

Concept

**Royal Government of Cambodia
National Workshop on Advancing Trade Facilitation
1-2 June 2010**

Background: The National Workshop on Advancing Trade Facilitation is the first phase in a two-phase trade facilitation capacity-building programme designed for Cambodia in response to a request from the Government through the Supreme National Economic Council (SNEC). The workshop will lay the foundation for Phase 2 of ESCAP's support, a tailored Business Process Analysis (BPA) 'training of analysts' course followed by application of BPA techniques to four key import and export products identified under Cambodia's economic diversification strategy.

Rationale:

"Operationalising the Rectangular Strategy for Growth: Towards Better Business Processes for Trade"

Objectives:

To contribute to the debate on how to place trade facilitation more effectively within the context of Cambodia's economic development strategy.

To enhance the capability of Cambodian stakeholders to apply best practice to improving trade facilitation measures.

To foster increased understanding and exchange of views between public and private stakeholders

To learn about and draw lessons from on-going implementation of trade facilitation initiatives in other countries

Format: A one and half day event with plenary sessions and one (1) panel discussion.

Participants: Senior-level government officials with responsibility for trade facilitation and paperless trade development, the private sector (finance, transport and logistics, garment, agro-processing, manufacturing), international development partners.

National Workshop on Advancing Trade Facilitation

**“Business Process Analysis for Trade Facilitation: Operationalising the Rectangular Strategy
for Growth
1-2 June 2010**

Phnom Penh Hotel, Phnom Penh, Cambodia

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DAY ONE

08:30 – 09:00

Registration

09:00 – 09:30

Welcome Remarks

H.E. Dr. Phan Phalla, Deputy Secretary General, SNEC

Dr. Shamika Sirimanne, Chief, Trade Facilitation Section, ESCAP

Opening Remarks

H.E. Kem Sithan, Secretary of State, Ministry of Commerce

Keynote Speaker:

H.E. Dr. Pen Siman, Delegate of the Royal Government of Cambodia in charge of the General Directorate of Customs and Excise

Coffee Break

09:30 – 10:30

Session 1: Trade Facilitation as a driver for Cambodia’s export competitiveness

Chair: H.E. Dr. Sok Siphana, Advisor of the Royal Government of Cambodia

- Trade Facilitation in Asia and the Pacific: Where does Cambodia stand and lessons learned
Speaker: Dr. Yann Duval, Trade Facilitation Section, ESCAP
- Addressing trade facilitation constraints—progress made so far
Speaker: Mr. Pha Eng Veng, General Directorate of Customs and Excise

10:30 – 10:45

Tea/coffee break

10:45 – 12:00

Session 1 (Cont’): Trade Facilitation as a driver for Cambodia’s export competitiveness

- Back to Basics--Business Process Analysis to identify bottlenecks in trade procedures and processes
Speaker: Mr. Somnuk Keretho, Director, Institute for IT Innovation, Kasetsart University, Thailand
- Overcoming the impediments to trade facilitation and export competitiveness to achieve success—Lessons from Cambodia's garment industry
Speaker: Dr. Ken Loo, Secretary General, GMAC
- Financing for development: Role of the donor community in trade facilitation
Speaker: Stephane Guimbert, Senior Economist, World Bank

Discussion

12:00 13:30

Lunch break

13:30-14:45

Session 2: Promoting Agricultural Exports through Trade Facilitation Reforms
Chairperson: Mr. Penn Sovicheat, Director, Legal Compliance and Notification, MoC

- Promoting the exports of agricultural products through trade facilitation— Requirements for success
Speaker: H.E. Mao Thora, Secretary of State, Ministry of Commerce
- Effective transport and trade logistics to support agricultural diversification: Opportunities for public private partnerships
Speaker: Mrs Christine Soutif, General Manager, SDV

14:45 – 15:00

Tea/coffee break

15:00-16:00

Session 2 (Cont’): Promoting Agricultural Exports through Trade Facilitation Reforms

- Potential for rice exports: Trade Facilitation as a catalyst
Speaker: Lachlan.Pontifex, Counsellor, Development Cooperation; Australian Agency for International Development (AusAID)
- Trade Facilitation as a tool for poverty reduction—the case of silk
Speaker: Mrs. Bunchit Veasna, Director, Economic Empowerment, Ministry of Woman Affairs

Discussion

DAY TWO

09:00 – 10:30

Session 3: Drawing lessons from other countries in the region

Chairperson: Dr. Yann Duval, Trade Facilitation Section, ESCAP

- Sustaining progress on trade facilitation: How Republic of Korea did it
Speaker: Mr. Sang-Hyeon Jo, Deputy General Manager, Korea International Trade Association (KITA)
- Effective public private partnerships for successful trade facilitation reforms
Speaker: Mr. Alvin C K Mah, Dagang Net Group of Companies, Malaysia
- Promote Agricultural Exports: Paperless trade initiatives
Speaker: Mr. Sudhanshu, Assistant General Manager, Agriculture and Processed Foods Products Export Development Authority, India

Discussant : H.E. Mr. Vasim Sorya, Director General, Ministry of Public Works & Transport, Cambodia

10:30 – 10:45

Tea/coffee break

10:45 – 12:15

Session 5: Panel Discussion: Recommendations on the Next Steps for Cambodia’s competitiveness through Trade Facilitation

Chairperson: H.E. Dr. Sok Siphana, Advisor of the Royal Government of Cambodia

- Mr. Michel Khao, Managing Director, Indochina, Agility Logistics
- Mr. Hang Moeun, Camcontrol
- H.E. Mr. Ly Phanna, Director General, Ministry of Commerce and Representative of Phnom Penh Special Economic Zone
- ESCAP experts

12:15 – 12:30

Closing

- Representative from the host organization of Cambodia
- ESCAP
