



ESCAP-ECO Joint Trade Facilitation Forum
on
Paperless Trade and Single Window

24 - 25 May 2012

Kish Island, Islamic Republic of Iran

Organized by

Economic Cooperation Organization

United Nations Economic and Social Commission for Asia and the Pacific

With the Support of

Iran Ministry of Industry, Mine and Trade

Iran Ministry of ICT

KISH Free Zone Organization



• Purpose and Objective

The purpose of this high-level Workshop is to raise awareness of high-level stakeholders from Economic Cooperation organization (ECO) countries and beyond on the importance and benefits of cross border paperless trade and Single Window. By participating in the Workshop, the participants would:

- ✓ Understand the importance of paperless trade and Single Window and the benefits it bring
- ✓ Learn relevant emerging technologies and instruments,
- ✓ Share the experiences and lessons learnt from other regions, national practices in ECO countries, and beyond,
- ✓ Build capacity of relevant stakeholders in planning relevant projects
- ✓ Build network with relevant experts in Asia and the Pacific

• Participants

The participants of this Workshop are primarily policy-makers/decision-makers from both public and private sector organizations in ECO and neighboring countries. Mid-level managers who are responsible for implementing IT systems related to trade facilitation are also recommended to join the Workshop.

• Tentative Programme

Day 1: Thursday, 24 May 2012	
08:30 – 09:00	<i>Registration</i>
09:00 – 09:30	Official Opening <i>Minister of Industry, Mine, and Trade, I. R. of Iran</i> <i>Minister of ICT, I. R. of Iran</i> <i>Mr. A. Ameri, Chairman & CEO, Kish Free Zone Organization, Iran</i>
09:30 – 10:30	Session 1: Cross Border Paperless Trading – State of Play in ECO Countries and Beyond <i>Chair: Mr. Ali Hakimjavadi, Deputy Minister & Chairman of IT Org. Of Iran, Ministry of ICT</i> Paperless Trade and Single Window: How It Improves Trade Competitiveness <i>Mr. Sangwon Lim, Trade Facilitation Section, United Nations ESCAP</i> Assessment on the Readiness of ECO Countries for Paperless Trade <i>Mr. Fatih Unlu , Deputy Secretary General, ECO Secretariat</i>
10:30 – 11:00	<i>Coffee Break</i>
11:00 – 12:40	Session 2: Prerequisite to Cross Border Paperless Trading <i>Chair: Mr. Mahmood Zargar, AFACT 2012 Chairman</i> Getting Policy Commitment and Stakeholders Engaged <i>Mr. Sung Heun Ha, Senior Manager, KTNET</i> Enabling Legal Environment for Paperless Trade <i>Mr. Luca G. Castellani, Head, UNCITRAL Regional Centre for Asia and the Pacific</i> Designing Optimized Operation Model



	<p><i>Mr. Koh Tat Tsen (Jonathan¹), Director, Trade Facilitation Centre of Excellence, Crimson Logic Pte Ltd.</i></p> <p>Addressing Technical Issues</p> <p><i>Dr. Somnuk Keretho, Director, KU-INOVA, Kasertsart University</i></p>
12:40 – 14:00	<i>Lunch Break</i>
14:00 – 15:40	<p>Session 3: Enabling Instruments for Cross-Border Paperless Trade</p> <p><i>Chair: Dr. Mir Ali Seyyedi, CEO, President of TAR</i></p> <p>WCO Instruments on Trade Facilitation</p> <p><i>Mr. Sang-Hyup Lee, Technical Attache, WCO ROCB</i></p> <p>UNECE Standards for Global e-Business Interoperability</p> <p><i>Mr. Tauno Kangur, UNECE</i></p> <p>UNCITRAL Legal Instruments for e-Transaction</p> <p><i>Mr. Luca G. Castellani, Head, UNCITRAL Regional Centre for Asia and the Pacific</i></p>
15:40 – 16:00	<i>Coffee break</i>
16:00 – 17:30	<p>Session 4: Single Window: from Planning to Implementation</p> <p><i>Chair: Dr. Jafar Mahmoodi, President of Iran Centre for e-Commerce Development (ICeED)</i></p> <p>High-level Planning: Single Window Implementation Framework (SWIF)</p> <p><i>Dr. Somnuk Keretho, Director, KU-INOVA, Kasertsart University</i></p> <p>Institutionalizing Stakeholder Coordination Mechanism</p> <p><i>Mr. Sangwon Lim, Trade Facilitation Section, United Nations ESCAP</i></p> <p>Conducting Feasibility Study and Developing Master Plan</p> <p><i>Mr. Sung Heun Ha, Senior Manager, KTNET</i></p>
	<i>Official Reception</i>
Day 2: Friday, 25 May 2012	
09:00 – 10:30	<p>Session 5: Sharing Experiences and Lessons Learnt from ECO Member Countries</p> <p><i>Chair: Mr. Fatih Unlu , Deputy Secretary General, ECO Secretariat</i></p> <ul style="list-style-type: none"> • Iran <p><i>Dr. Jafar Mahmoodi, President of Iran Centre for e-Commerce Development (ICeED)</i></p> <ul style="list-style-type: none"> • Pakistan <p><i>Mr. Sysed Tanvir Ahmad Direcotr General (Pakistan Customs)</i></p> <ul style="list-style-type: none"> • Realizing Cross-Border Trade Data Exchange: Experience of PAA <p><i>Mr. Koh Tat Tsen (Jonathan), Director, Trade Facilitation Centre of Excellence, Crimson Logic Pte Ltd.</i></p>
10:30 – 10:45	<i>Coffee break</i>
10:45 – 12:00	<p>Session 6: Sharing Experiences and Lessons Learnt from Countries in the Region and Regional Initiatives</p> <p><i>Chair: Mr. Hossein Damghani, CEO, President of FANAVA Group,</i></p> <p>Hong Kong's DTTN</p>

¹ Unless specified, all the speakers are to be confirmed.



	<p><i>Mr. Anthony Ho, CIO, Tradelink Electronic Commerce Limited</i></p> <p>Republic of Korea's Paperless Trade Platform: u-TradeHub <i>Mr. Soo-Young Yun, CEO & President, KTNET</i></p> <p>Singapore's TradeNet <i>Mr. Koh Tat Tsen (Jonathan), Director, Trade Facilitation Centre of Excellence, Crimson Logic Pte Ltd.</i></p>
12:00 – 13:00	<p>Session 6: Sharing Experiences and Lessons Learnt from Countries in the Region and Regional Initiatives (Cont'd) <i>Chair: Mr. Nasrollah Jahangard, Chief Member, Strategic & Economic Study Group, Iran Telecommunication Research Center (ITRC)</i></p> <p>Regional Expert Network for Building Capacity and Sharing Knowledge: UNNExT <i>Mr. Sangwon Lim, Trade Facilitation Section, United Nations ESCAP</i></p> <p>AFACT Initiatives to Facilitate Cross-border Paperless Trade <i>Mr. Mahmood Zargar, AFACT 2012 Chairman</i></p>
13:00 – 13:30	Official Closing