Getting policy commitment and stakeholder engaged

May, 2012

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KTNET
Requirements to Single Window Implementation

1. Importance of Policy Commitment

- Political Will (Mandate)
- Legal Framework
- Stakeholder Coordination
- Business Model
- Technical Issues
1. Importance of Policy Commitment

Why political commitment is essential?

- Significant investment of human resources and budget
  - Korea – over USD 20 million
  - Singapore – over USD 10 million (initial investment)
  - Mongolia – over USD 10 million (to be implemented)

- Stakeholder engagement and coordination
  - 27 to 30 different agencies involved in a trade
    - A conflict of interest among stakeholders

- Reform of administration process and laws/regulations
  - In the development phase of S/W system of Senegal, the resistance from an agency led the project stand-still from 1999 to 2002 (UNNEExT Brief 5)

- Sustainable development and operation
  - Without the interest of the top-level, the promotion of the services may fail
1. Importance of Policy Commitment

Political Will and Strategic Mandate

- Business Case
- Sustainability
- Competitive Edge
- Impact

Political Buy-in
## Case: trade/logistics performance and Single window

<table>
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<tr>
<th>Selected Countries</th>
<th>SW</th>
<th>DB-TAB</th>
<th>LPI</th>
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* DB-TAB: Doing Business - Trading Across Border, LPI: Logistics Performance Index

Source: Doing Business 2011, LPI 2011
1.1 Case Study

Case: Single window and trade/logistics performance

Export Time (Days)

Documents to Export: 8
Time to Export: 21 days
Cost to Export: $715

Documents to Import: 6
Time to Import: 19 days
Cost to Import: $745

Source: Doing Business Report 2010
1.1 Case Study

Case: Benefits of Single Window

(Korea)

Green Trade of Korea (Year)

- Trees saved: +1.45 million trees
- Less Paper: - 420 Million
- Less vehicle use: - 140 Million Km
- Less CO2: - 57,000 ton (-11,000 car)

(Malaysia)

Document Processing Time

- Before PKCS: 12 hours by 2 staffs
- After PKCS: 15 minutes by 1 clerk
- 97% decrease in time, 50% decrease in human resources

IT Literacy in Port Klang Community

- Before PKCS: 40%
- After PKCS: 95%
- Significant increase in IT literacy

Key Indicator

- Processing time/permit
- Submission of documents
- Number of documents
- Trade documentation fees

Before TradeNet

- 4 hrs to 2 – 7 days
- Multiple submission
- 3 – 35 documents
- US$6.25/document

After TradeNet

- 10 minutes
- Single document through a single interface
- 1 document
- US$1.80/application

(Singapore)
Case : Link to national strategic mandate

World Class Logistics System to support Thai Business and Industries

1. Increase Cost Efficiency / Responsiveness / Reliability and Security
2. Create economic value from Logistics service business

2. Manufacturing logistics Action Plan
3. Trade logistics Action Plan
4. Single Window e-Logistics Development Plan (SWeL)
5. Logistics data system Action Plan
6. Logistics human resource development Action Plan

Case Study
2. Engagement of Stakeholders

Engagement of Stakeholders

• Strong leadership ensures success!!

• The chairman of Single Window related committee

Korea : Prime Minister
Singapore : Minister of Trade and Industry
Vietnam : Minister of Finance
Mongolia : Minister of Foreign Affairs
2.1 Case Study

Case: Inter-agency Coordination Platform of Vietnam

The organization of ASW National Steering Committee

Chairman
Minister of Finance

Vice-Chairman
Deputy Minister of Trade and Industry

Vice-Chairman
Deputy Minister of Finance

Vice-Chairman
Deputy Minister of Transportation

Government Office
Ministry of Agriculture and Rural Development
The State Bank of Vietnam
Ministry of Natural Resource and Environment

Ministry of Culture, Sport and Travel
Ministry of Justice
Ministry of Health
Vietnam Chamber of Commerce and Industry

Ministry of Defense
Ministry of Foreign Affairs
Ministry of Police
General Department of Vietnam Customs

Case: Broad Stakeholder Engagement in Thailand

2.1 Case Study

Source: Suriyon (NESDB), ESCAP/ECE SW Workshop, Mongolia, 2009
2.1 Case Study

Case: Standing Private-Public e-Trade Center (Korea)

National e-Trade Committee
Chair: Prime Minister

Private e-Trade Committee
Chair: Dr. Jung Uck, Seo

Administrative Committee
Chair: Vice Minister of MOCIE

Korea e-Trade Facilitation Center

- Platform W/G: e-TP PM, e-TDR
- Law W/G: Law Reform
- Marketing W/G: e-MP, e-Catalog Solutions
- Global W/G: e-C/O, e-B/L, APEC, ASEM, Bilateral Networking

MOCIE: MINISTRY OF COMMERCE, INDUSTRY AND ENERGY
KISTA: KOREA INNOVATION AND TECHNOLOGY ADVANCED CENTER
KFTC: KOREA FOREIGN TRADE CORPORATION
The Korea Federation of Banks
KTNET: KOREAN TELECOMMUNICATIONS NETWORK
3. Recommendation

Recommendations

• Establishment of Public-Private Trade and Transportation Facilitation body (UN/CEFACT Recommendation No. 4)

• Awareness raising events for both public and private sectors
  - Continuous and regular workshops, forum and seminars
  - Capacity building of stakeholders (including policy makers)

• Utilize technical assistance service of international organization (UNNExT) or other Government’s Agency (NIPA Korea)
THANK YOU!

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