



Getting policy commitment and stakeholder engaged

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KTNET

Contents

1. Importance of policy commitment

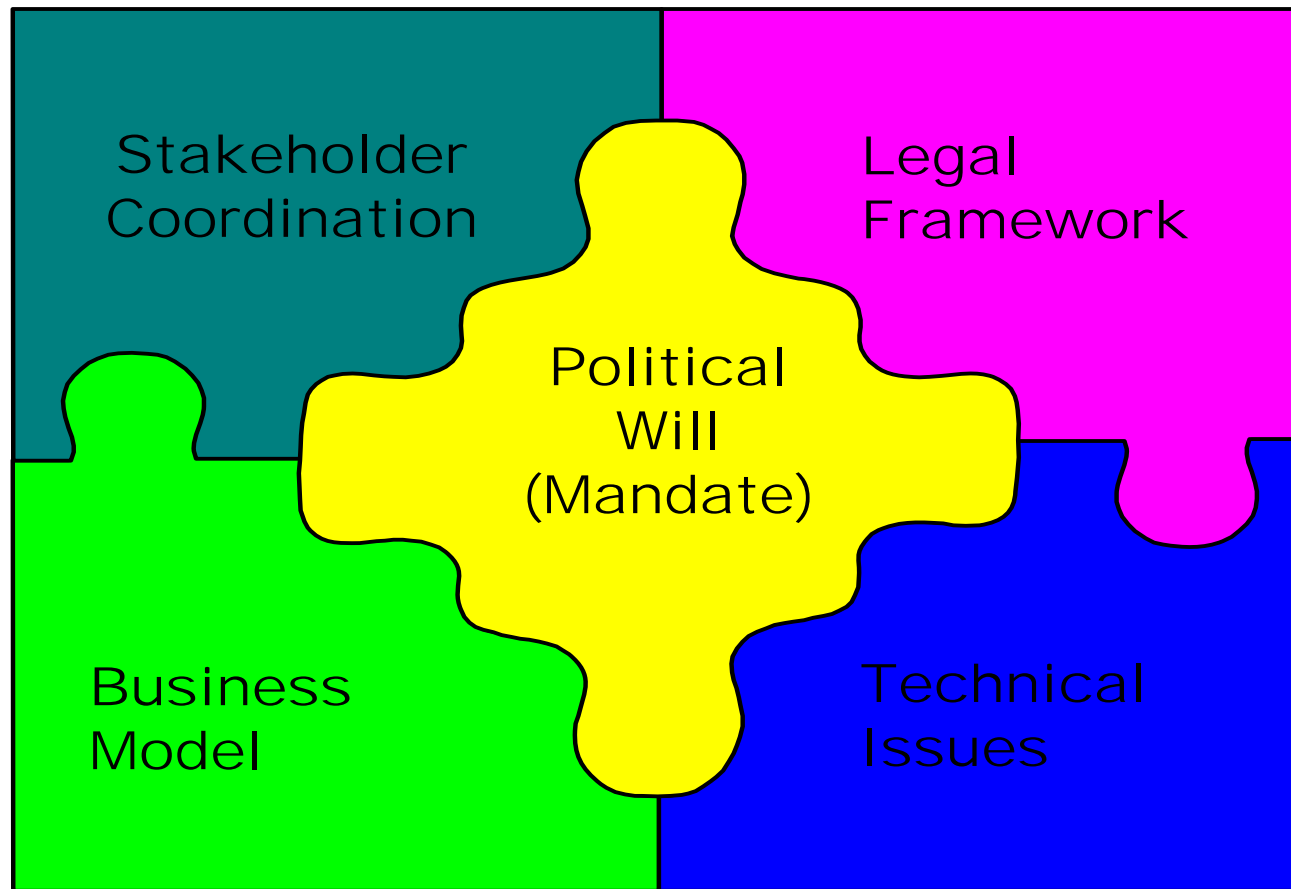
1.1 Case Study

2. Engagement of stakeholders

2.1 Case study

3. Recommendations

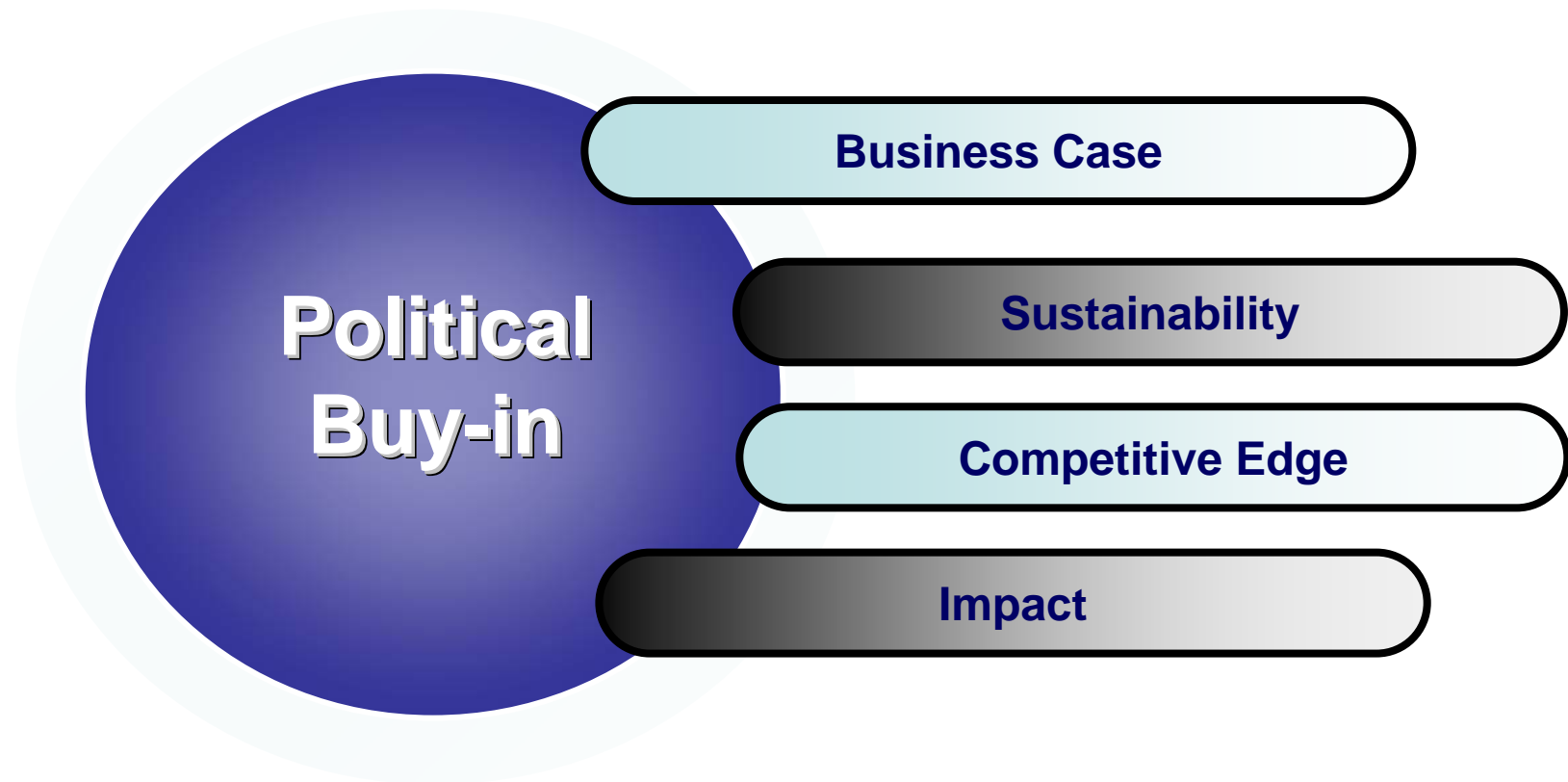
Requirements to Single Window Implementation



Why political commitment is essential?

- Significant investment of human resources and budget
 - Korea – over USD 20 million
 - Singapore – over USD 10 million (initial investment)
 - Mongolia – over USD 10 million (to be implemented)
- Stakeholder engagement and coordination
 - 27 to 30 different agencies involved in a trade
 - A conflict of interest among stakeholders
- Reform of administration process and laws/regulations
 - In the development phase of S/W system of Senegal, the resistance from an agency led the project stand-stil from 1999 to 2002 (UNNExT Brief 5)
- Sustainable development and operation
 - Without the interest of the top-level, the promotion of the services may fail

Political Will and Strategic Mandate



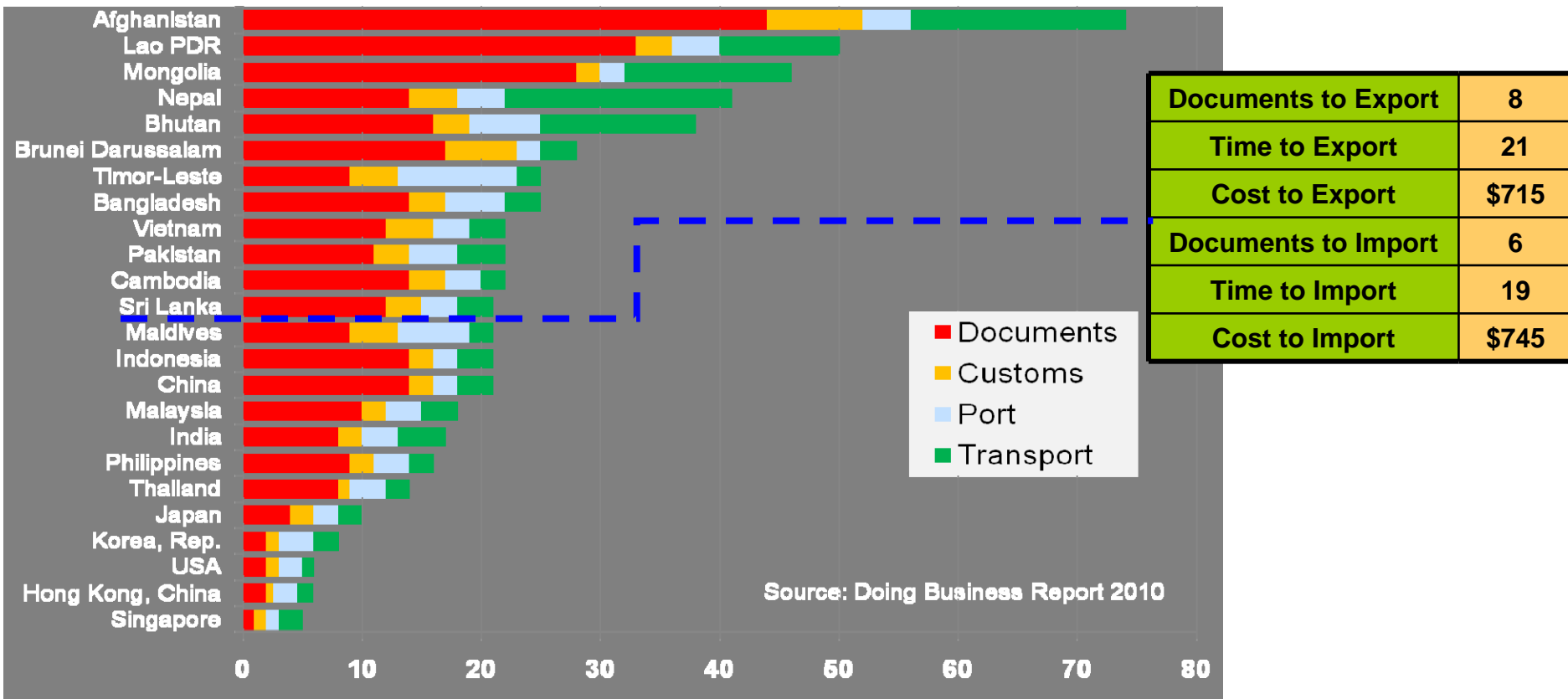
Case : trade/logistics performance and Single window

Selected Countries	SW	DB-TAB	LPI
Singapore	Yes	1	2
Hong Kong, China	Yes	2	13
Rep. of Korea	Yes	8	23
Thailand	Yes	12	35
Malaysia	Yes	37	29
China	No	50	27
Vietnam	Developing	63	53
Cambodia	No	118	129
India	No	100	47
Sri Lanka	No	72	137

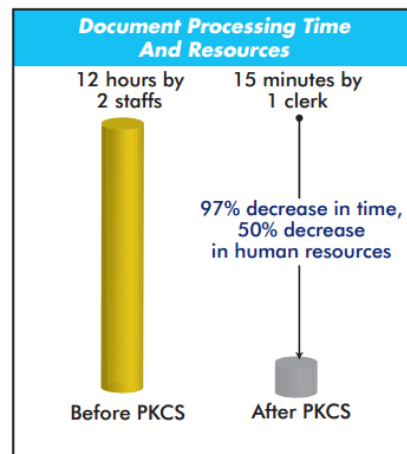
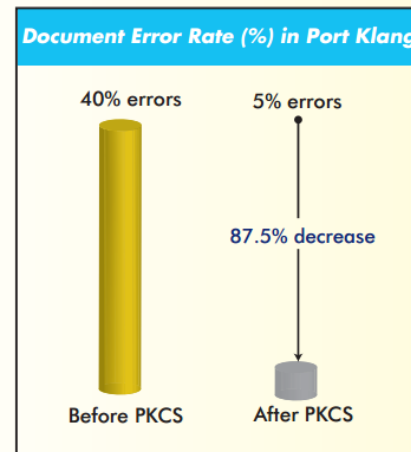
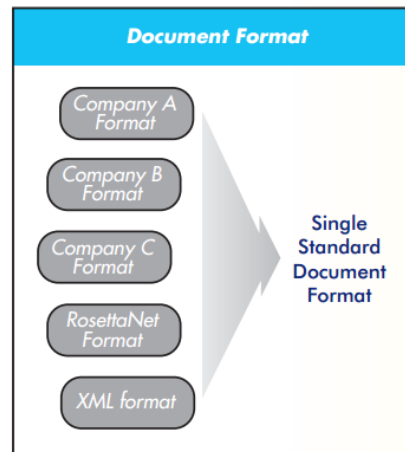
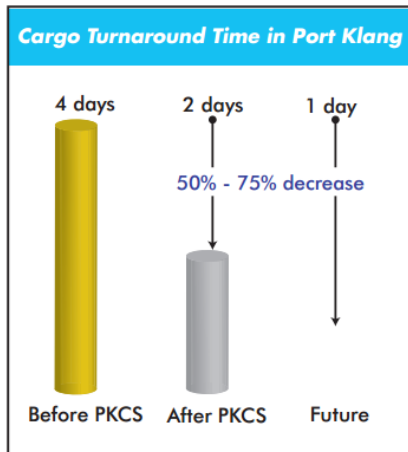
* DB- TAB: Doing Business - Trading Across Border, LPI: Logistics Performance Index

Case : Single window and trade/logistics performance

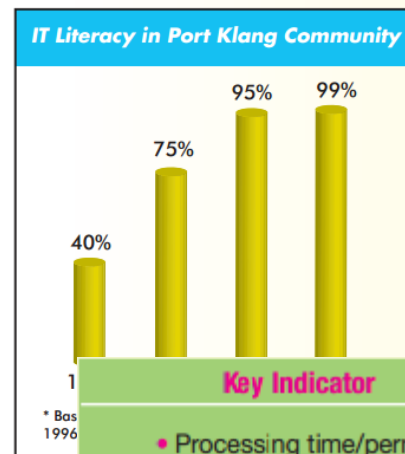
Export Time (Days)



Case : Benefits of Single Window



(Malaysia)



(Singapore)

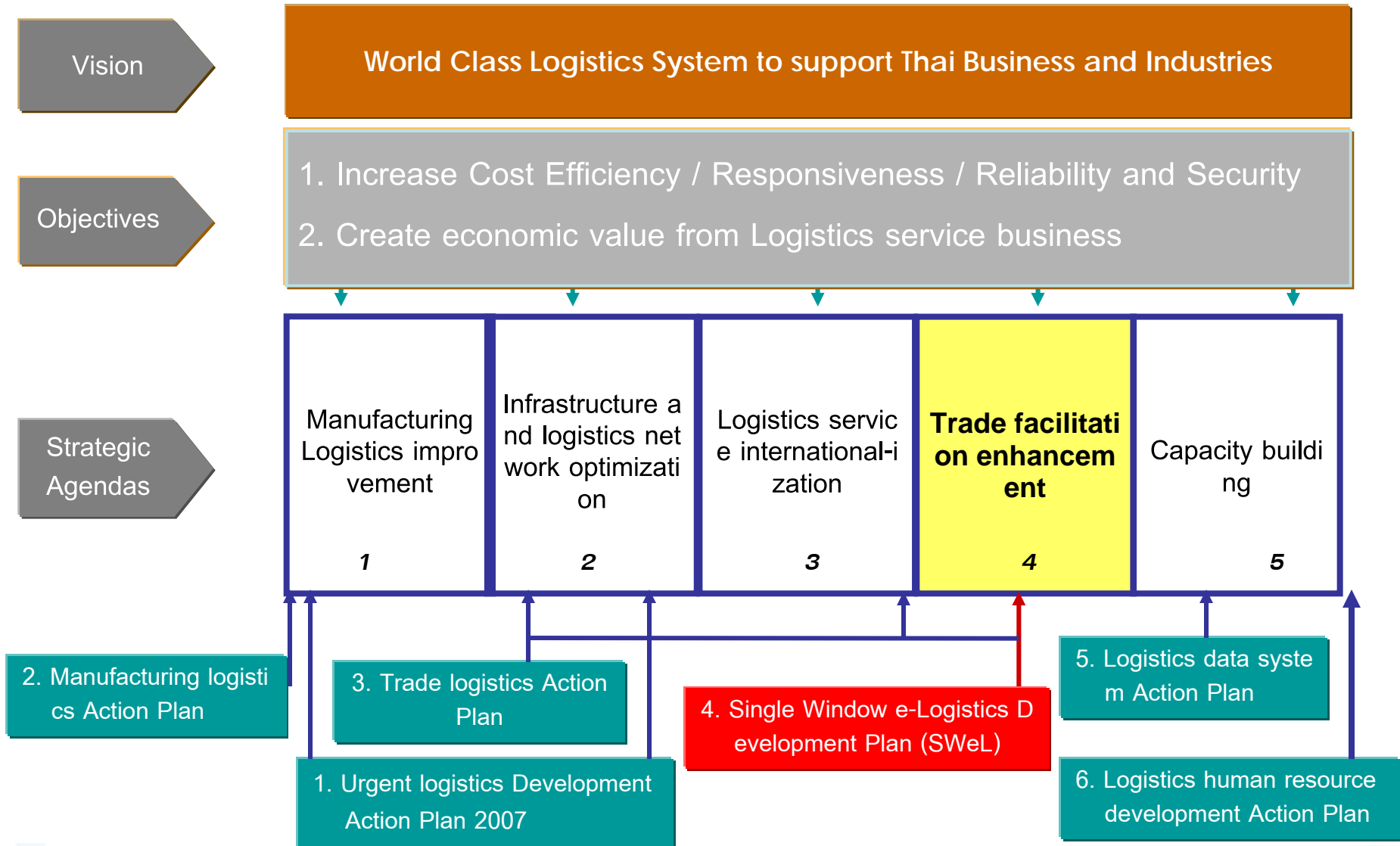
(Korea)

Green Trade of Korea (Year)

Trees saved	+ 1.45 million trees
Less Paper	- 420 Million
Less vehicle use	- 140 Million Km
Less CO2	- 57,000 ton (-11,000 car)

Key Indicator	Before TradeNet	After TradeNet
Processing time/permit	4 hrs to 2 - 7 days	10 minutes
Submission of documents	Multiple submission	Single document through a single interface
Number of documents	3 - 35 documents	1 document
Trade documentation fees	US\$6.25/document*	US\$1.80/application*

Case : Link to national strategic mandate



Engagement of Stakeholders

- Strong leadership ensures success!!
- The chairman of Single Window related committee

Korea : Prime Minister

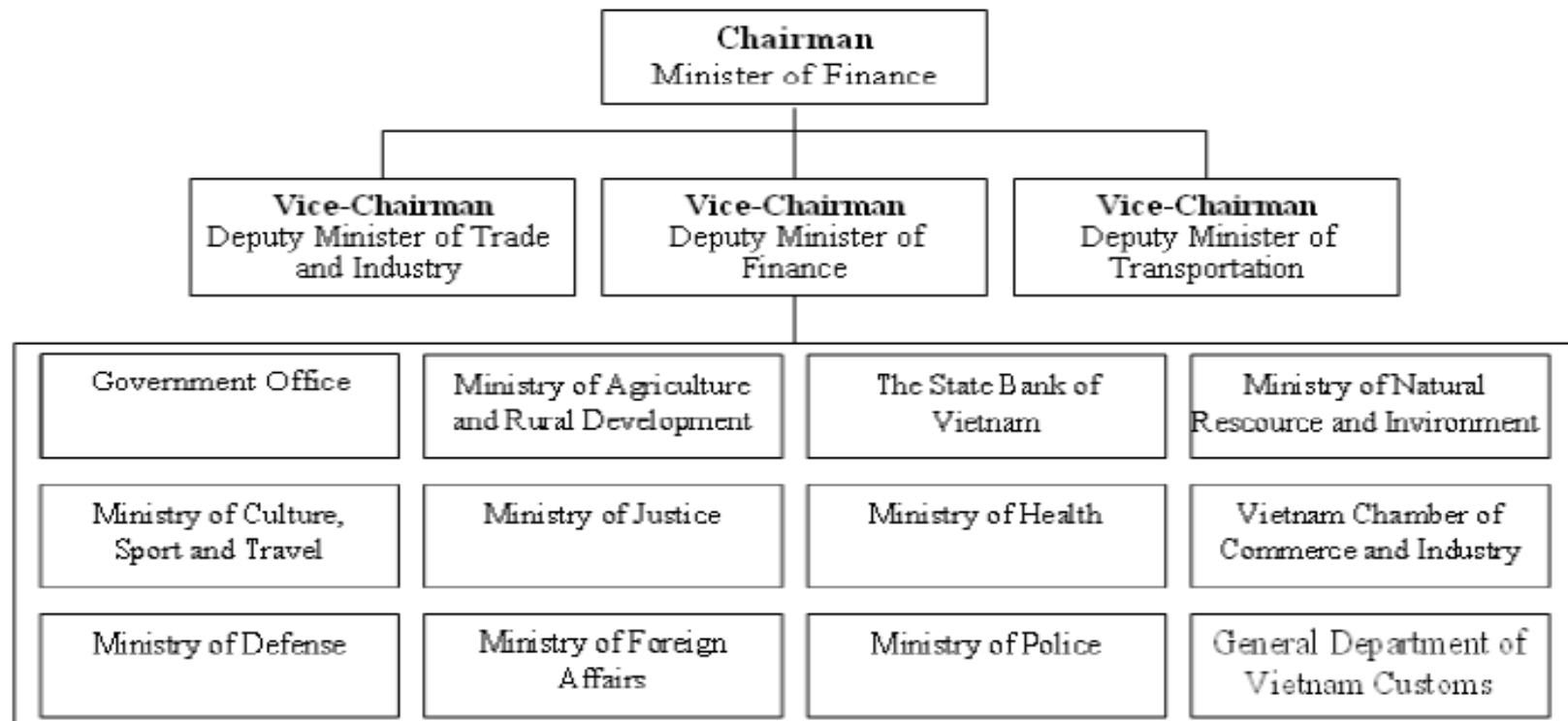
Singapore : Minister of Trade and Industry

Vietnam : Minister of Finance

Mongolia : Minister of Foreign Affairs

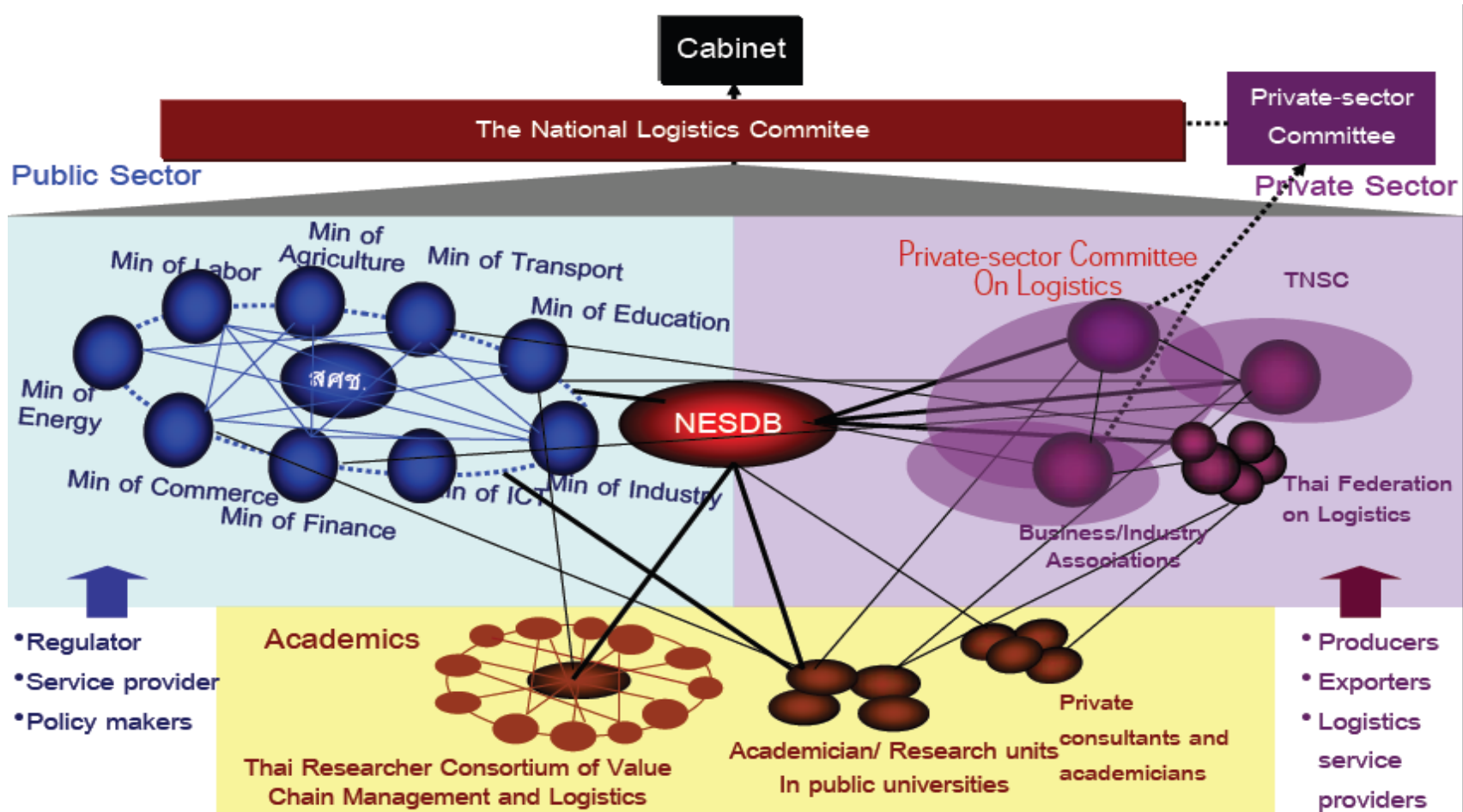
Case: Inter-agency Coordination Platform of Vietnam

The organization of ASW National Steering Committee



Source: Hoang Huy Hoang, "The Implementation of National Single Window and ASEAN Single Window in Vietnam" (2009/SCCP/SWWG/WKSP4/011), paper presented at the APEC SCCP SWWG Capacity Building Workshop, Singapore, 6-8 April 2009.

Case: Broad Stakeholder Engagement in Thailand



Case: Standing Private-Public e-Trade Center (Korea)



Recommendations

- Establishment of Public-Private Trade and Transportation Facilitation body (UN/CEFACT Recommendation No. 4)
- Awareness raising events for both public and private sectors
 - Continuous and regular workshops, forum and seminars
 - Capacity building of stakeholders (including policy makers)
- Utilize technical assistance service of international organization (UNNExT) or other Government's Agency (NIPA Korea)

THANK YOU!

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