



Trade Facilitation Initiatives on a Regional Basis

ESCAP-ECO Joint Trade Facilitation
Forum on Paperless Trade & Single
Window

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Kish Island, Islamic Republic of Iran

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1. Pan Asia eCommerce Alliance
2. ASEAN Single Window



Introduction to PAA

Pan Asian E-Commerce Alliance



- The first regional cross border paperless trading and customs clearance facilitation alliance in Asia
- Established in July 2000 by Trade-Van of Taiwan, Tradelink of Hong Kong SAR and Crimsonlogic of Singapore
- Currently 9 members & 4 associate members

Members

- TradeVan - Chinese Taipei
- TradeLink - Hong Kong SAR
- CrimsonLogic - Singapore
- KTNET - Korea
- CIECC - China
- NACCS - Japan
- Dagang Net - Malaysia
- TEDMEV - Macao SAR
- CAT - Thailand

Associate Members

1. TEDI Club - Japan
2. TradeGate - Australia
3. InterCommerce - Philippines
4. PT EDI - Indonesia

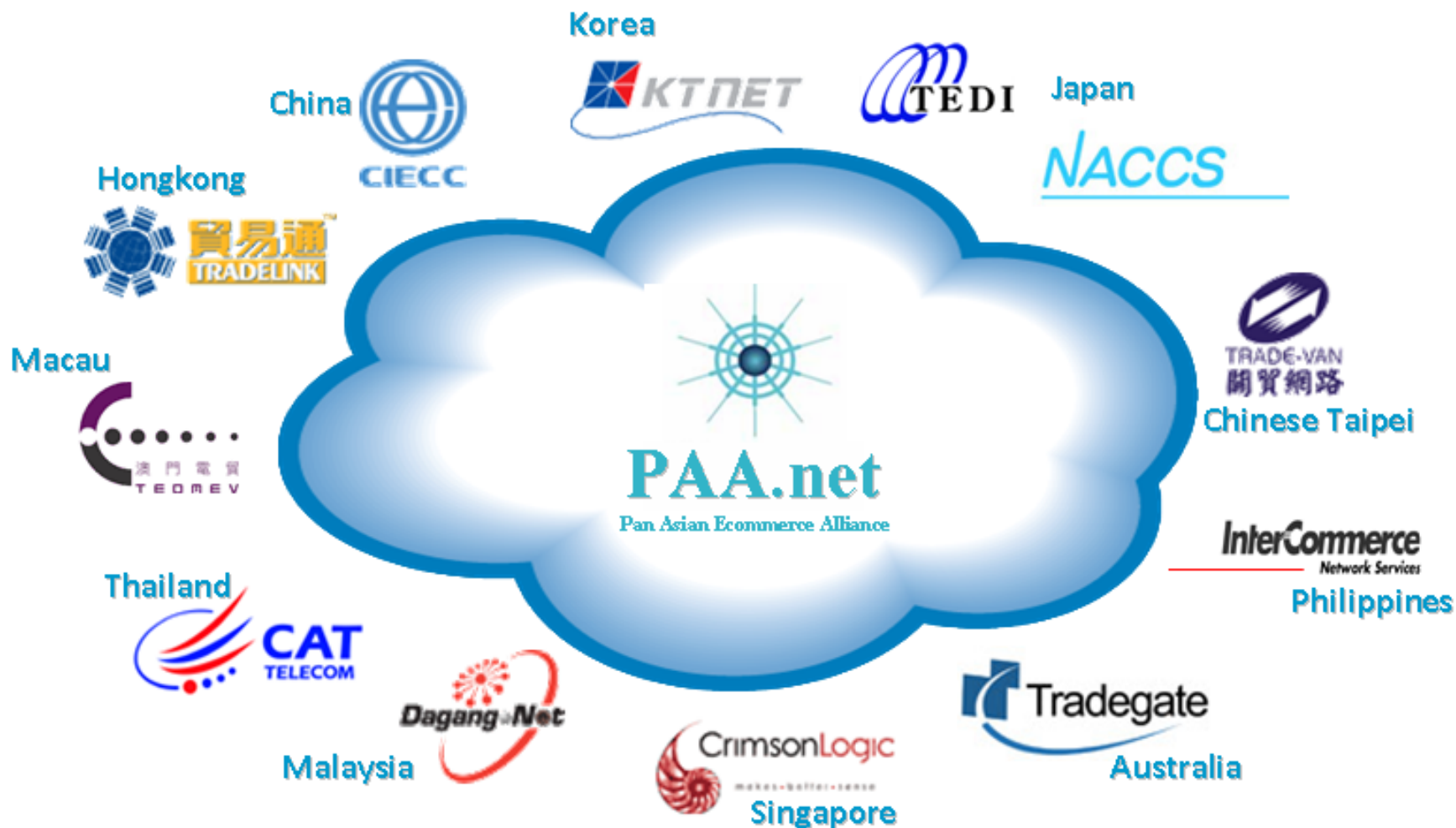
PAA Mission

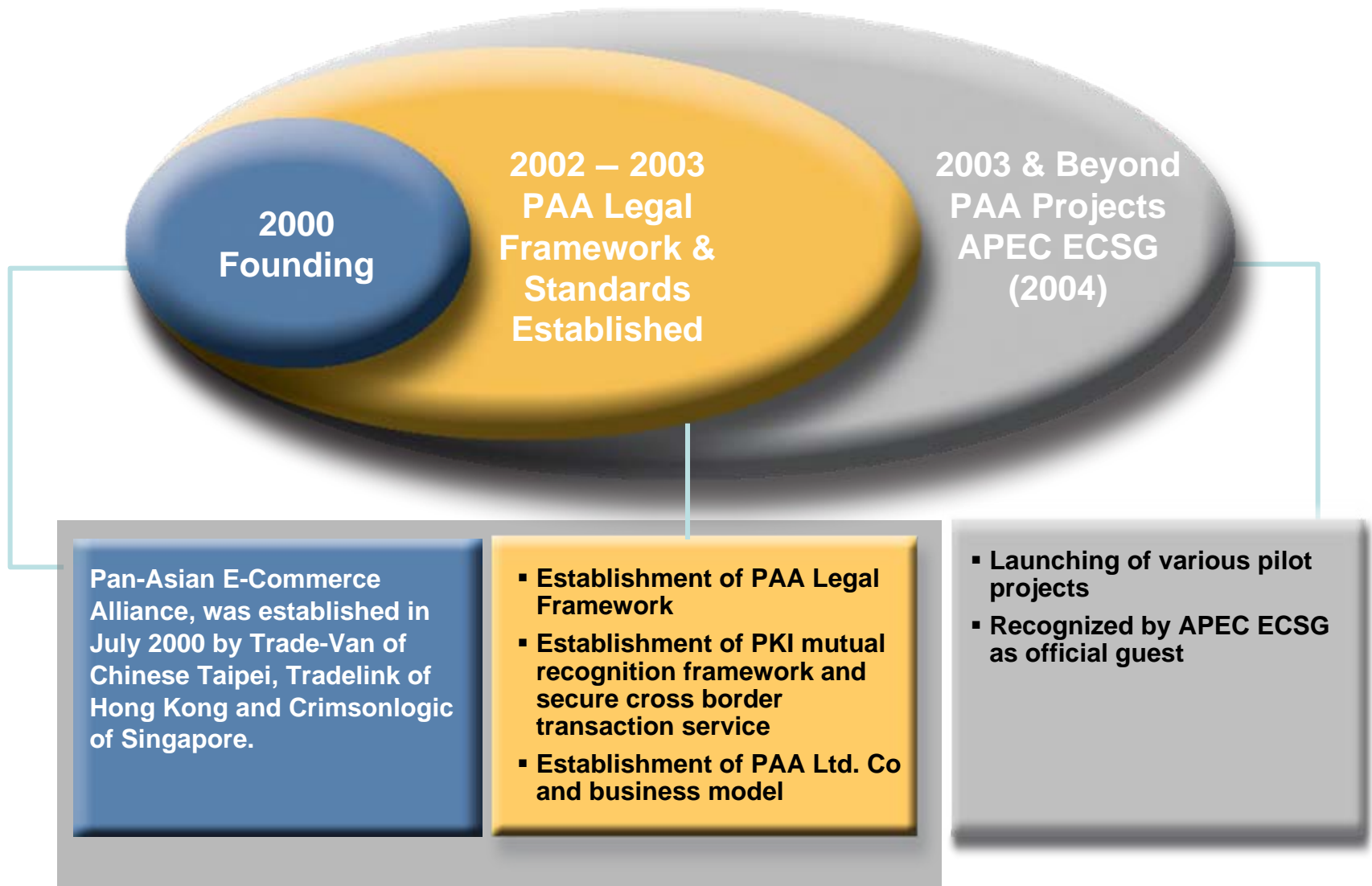
- To enable secure and reliable transmission of trade and logistics documents.
- To allow inter-connection of network services to provide e-Commerce transaction application services for the business community.
- To create a Pan-Asian portal to enable global B2B connection and communication.

PAA Members' Common Strengths

- PAA members are local market leaders in e-commerce
- Strong & close relationship with local government
- Mass customer base
- Long years of experiences on electronic document exchange
- Cross border document exchange can go through PAA network and be input into domestic government system

One-Stop Asian Connection





Pan Asian E-Commerce Alliance

PAA Business Processes -Case Studies

Economy A



End User A

Purchase Order, Advance Shipment Notice
Commercial Invoice, Packing List, B/L
information, Declarations, Certificate of
Origin... etc.



Customs Authority
of Economy A

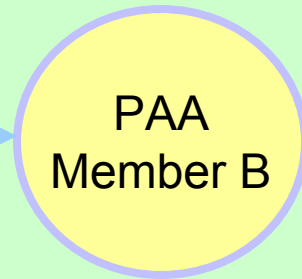
Export
Declaration



Economy B



End User B



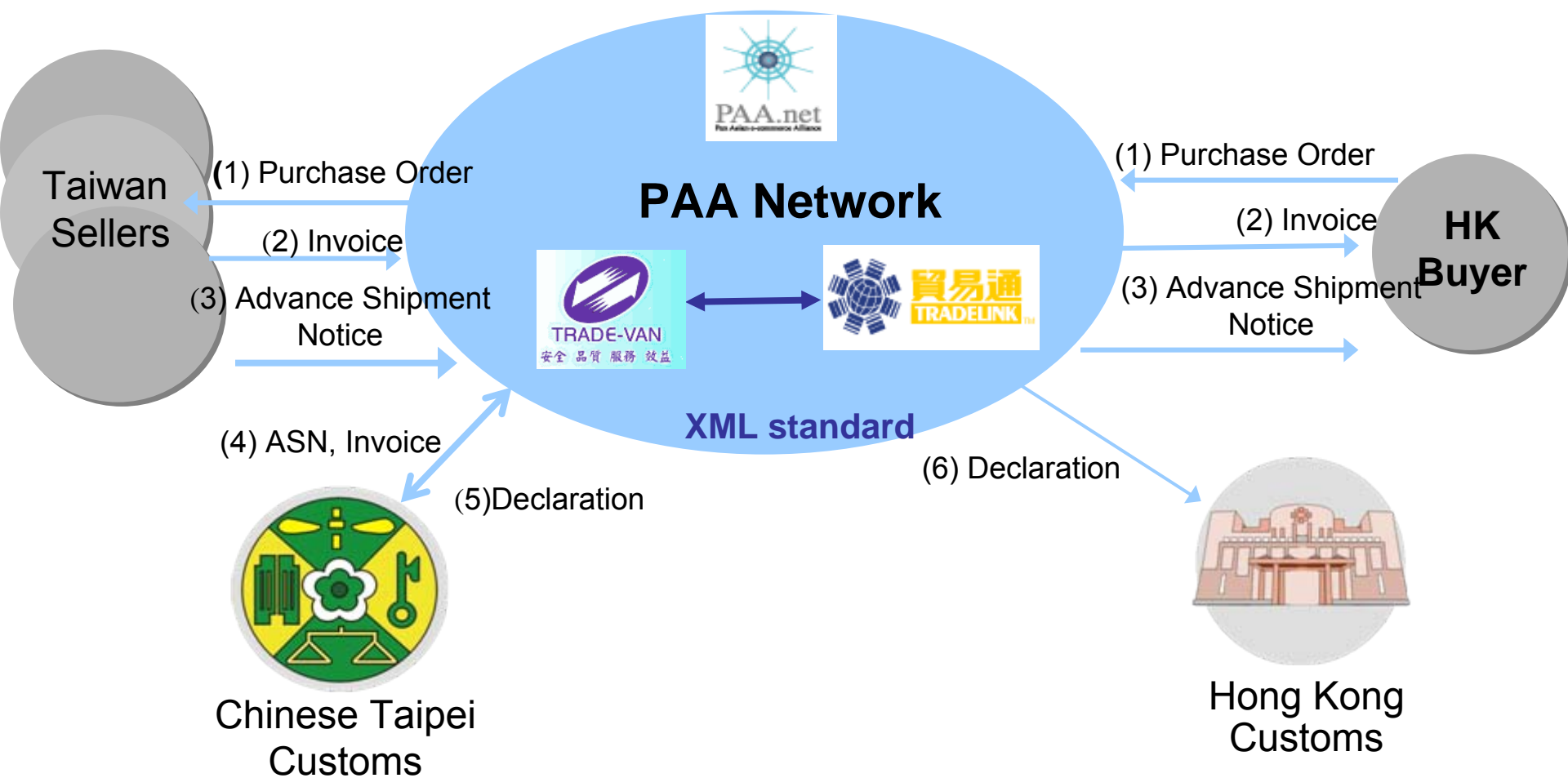
Customs Authority
of Economy B

Import
Declaration

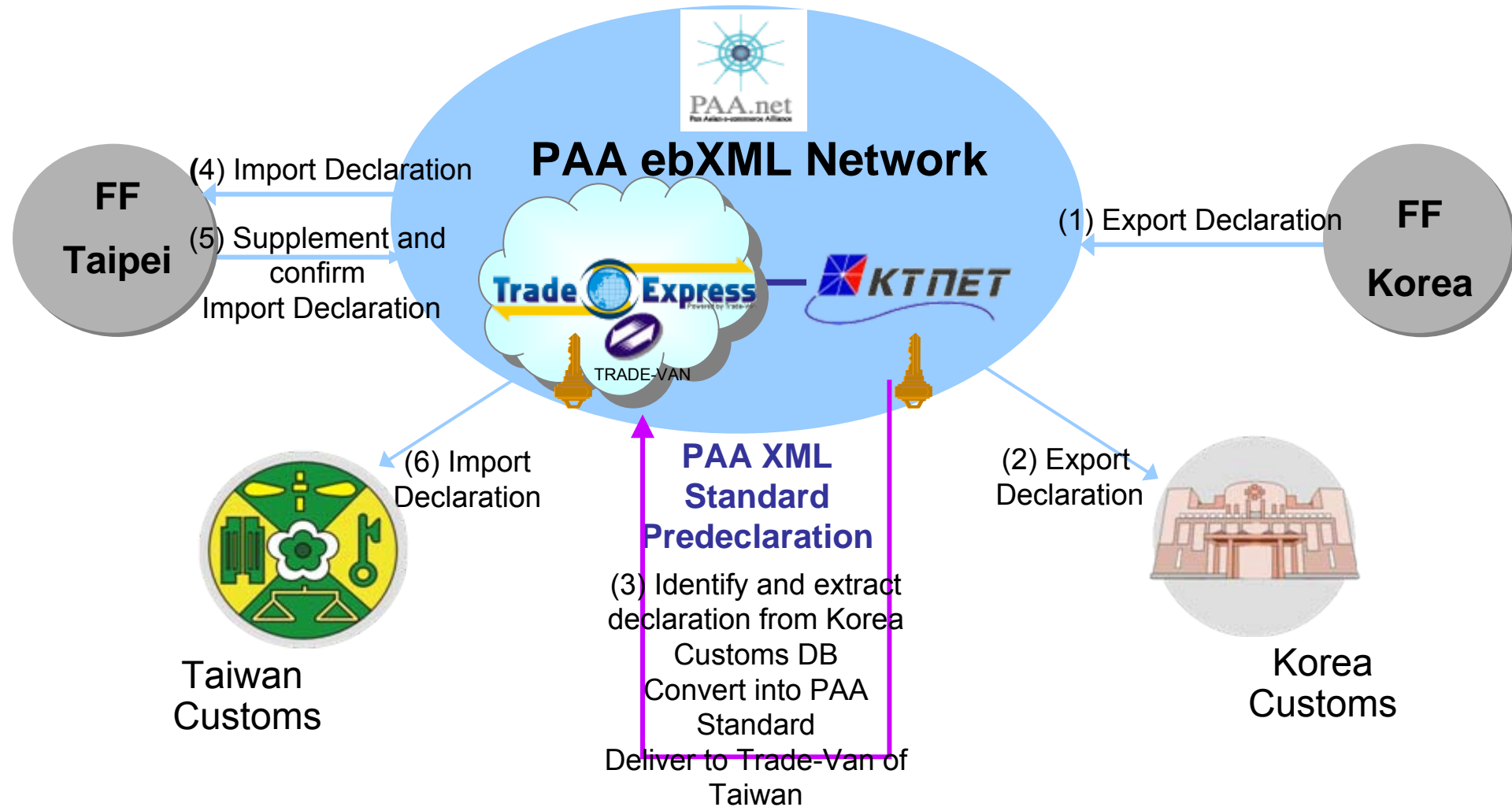




PAA Cross Border Transactions – B2B Transactions



Cross Border Transactions via PAA

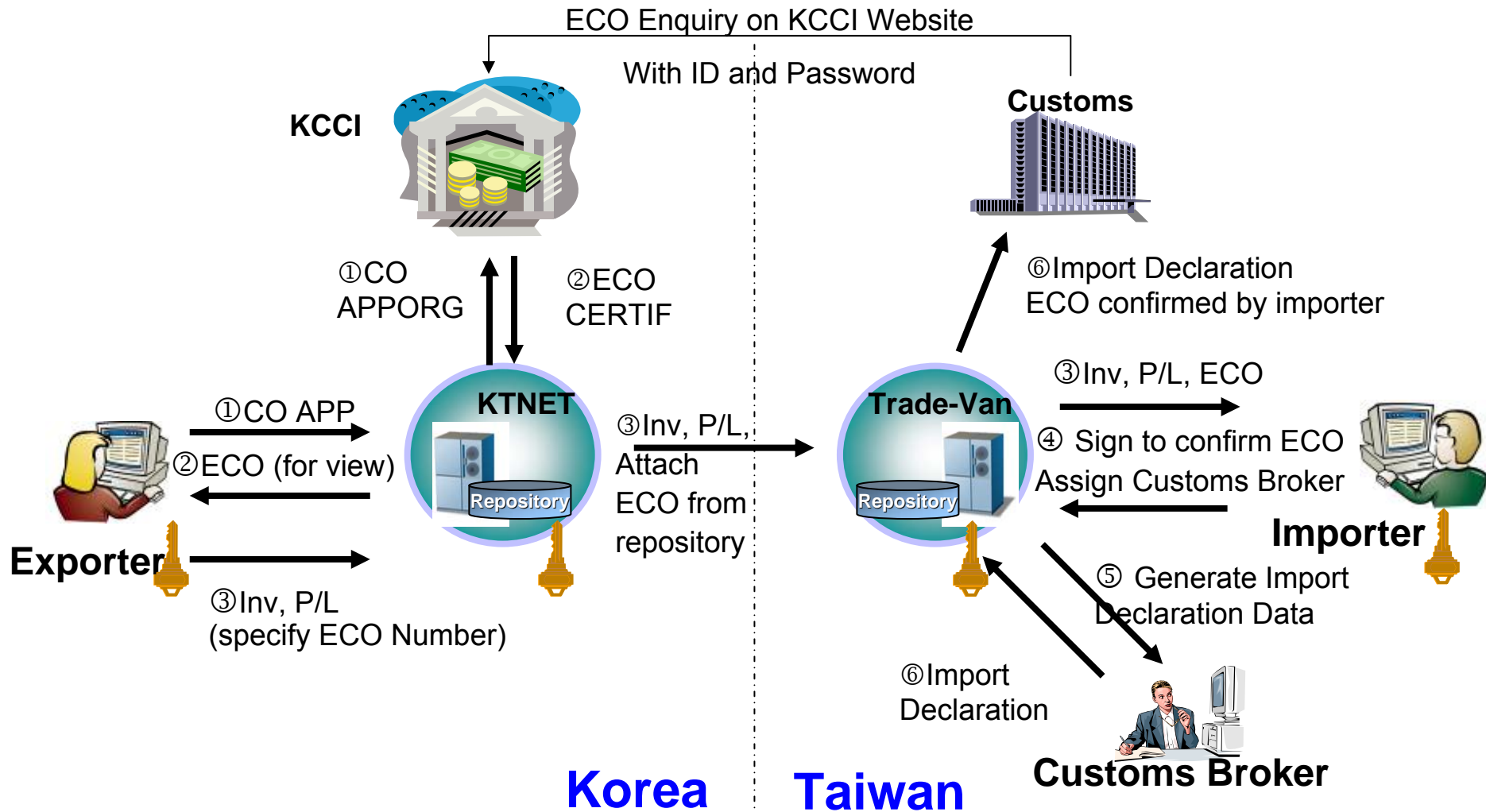


PAA Electronic Certificate of Origin Exchange

A Public / Private partnership model



ECO Scenario [Korea ► Taiwan]



APPORG : Application for Certificate of Origin)

Cross Border ECO - How do you start?

- ECO exchange is a good driving force for other B2B transactions -- Expansion to other member economies
 - Initiate the discussion with other member economies
 - Readiness of domestic ECO application system
 - Secure exchange network and PKI mutual recognition framework to assure the authenticity of the electronic documents
 - Domestic government's acceptance of digitally signed electronic documents
 - Online ECO repository for inquiry and data validation if necessary



Introduction to ASEAN Single Window (ASW) Initiative



In 2004, ASEAN Economic Ministers (AEM) and ASEAN Customs Directors-General set up a regional Inter-Agency Task Force to look into the establishment of the ASEAN Single Window (ASW)

The Task Force with the support of ASEAN Customs Administrations and line ministries, assisted by the ASEAN Secretariat delivered the Technical Guide of ASW and NSWs Implementation by early 2006

Political mandates

- *ASEAN Leaders in of October 2003 --Bali Concorde II/ Recommendations of High Level Task Force.*

Agreement to Establish and Implement the ASW

- *December 9, 2005, signed by ASEAN Ministers in charge of economic cooperation*
- *Containing 11 Articles.*

Protocol to Establish and Implement the ASW

- *December 20, 2006, signed by the Finance Ministers*

Conceptual View of ASEAN SINGLE WINDOW



National Single Window

(A Pre-requisite of ASW)



Definition of the ASW:

- *ASEAN Single Window is the environment where National Single Windows of Member Countries operate and integrate.”*

Definition of the National Single Windows (NSWs): The National Single Window is a system which enables:

- *a single submission of data and information;*
 - *a single and synchronous processing of data and information; and*
- *a single decision-making for customs release and clearance.*

(A single decision-making shall be uniformly interpreted as a single point of decision for the release of cargo by Customs on the basis of decisions, if required, taken by line ministries and agencies and communicated in a timely manner to Customs.)

Commitment to operationalize National Single Window (NSW):

- *Brunei Darussalam, Indonesia, Malaysia, The Philippines, Singapore and Thailand by 2008*
- *Cambodia, Lao PDR, Myanmar and Viet Nam before 2012*

- For exchange of information and data in electronic format among Member Countries of ASEAN.
- To provide more facilitation to industries and businesses in an integrated environment within ASEAN region.
- ASW to be seen as the basis of the ASEAN Economic Community 2015.

- **ASEAN sets up ASEAN Single Window Steering Committee and two supporting bodies:**
 - Working Group on Technical Matters (TWG)
 - Working Group on Legal and Regulatory Matters (LWG)
- **Establish Work Programs of 2007-2008 and 2008-2009**
- **Conducted the mapping exercise of data elements of ten Member States**
- **The ASEAN Data Model is developed covering data requirements of Customs declarations and Certificate of Origin**

- Decided to establish the ASW Technical Prototype using the regional approach based on the following definition:

The ASW is a secured environment where National Single Windows integrate and operate. The ASW constitutes a facility that enables a seamless, standardized and harmonized routing and communication of trade and customs-related data and information for customs clearance and release from and to National Single Windows. Trade and customs related data and information will stay within, and belong to respective Member States "

- CEPT Form D (Preferential Certificate of Origin) identified for development of ASW prototype

- Finalization of ASW Prototype is in progress
- Has started the gap analysis of the legal environment required for the ASW
- Has successfully conducted electronic testing of data communication among four Member Countries (for CEPT Form D).

- **Strong political commitment to operate the single window as part of e-government and e-governance**
- **Human resource development for member countries**
- **Partnership with industries and businesses**
- **Commitment to establish an integrated and viable environment for economic growth for the region as a single community**

Thank you for your time

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